



Privacy Notice – Student Experience Benchmark

Last updated: 20 February 2025

Cubane Consulting Group Pty Ltd ABN 15 613 111 443 and its related bodies corporate (as listed below) (**NousCubane, we, us or our**) provides the university that you are currently studying at (**Institution**) with certain benchmarking services to help your Institution better understand and improve student experiences (**Student Experience Benchmark or SEB**).

To support our SEB services, NousCubane invites you to participate in a SEB survey. You must be over 16 years old to participate in this survey.

As part of SEB, we will collect and process certain of your personal information to assess and compare various aspects of your student experience at your Institution.

We will collect and process your personal information in our capacity as a “data controller” of that personal information, as further described below:

Capacity of NousCubane	Legal basis for processing	Types of personal information	Purpose for processing
<p>Data controller</p> <p>NousCubane is responsible for determining how we collect and use personal information about you.</p> <p>We will obtain your express consent to collect and use this personal information, in accordance with this Privacy Notice and applicable data protection legislation.</p>		<ol style="list-style-type: none"> Personal information in the enrolment data provided by your Institution to NousCubane, including: <ul style="list-style-type: none"> [Name] [Student number] [Other enrolment data – e.g. course studied, faculty, etc] Personal information provided by you in your responses to the SEB survey, including: <ul style="list-style-type: none"> [Student number] [Gender]* [Disability status]* [First in family at university status]* [Race / ethnicity]* [Other] 	<ol style="list-style-type: none"> Purpose for processing personal information provided by your Institution: <ul style="list-style-type: none"> To reduce the amount of personal information you need to provide as part of the SEB survey. To help us ensure the accuracy of our survey results, To analyse trends and patterns within different cohorts to help your university make changes to services that will improve the

*You have the option to opt-out of providing these specific pieces of data in the survey.

2. Purpose for processing personal information provided by you:
- We ask for your student number to match your survey response with the enrolment data provided by your Institution, and to verify that you have only responded to the SEB survey once.
 - To analyse trends and patterns across different demographic groups to help your university and other universities make changes to services that will improve the student experience.
 - To improve the inclusivity and accessibility of services.
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We will not disclose any personal information that you enter in the SEB survey to your Institution, and the Institution will not be able to identify you at any stage from your survey responses.

Please note that your personal information will be securely shared with NousCubane Australia (located in Australia and described below) for analysing and processing. We will ensure that appropriate safeguards are in place to protect your personal information, including because neither the European Commission nor UK Government has yet issued an 'adequacy' decision under the EU or UK General Data Protection Regulation in relation to Australia. This includes ensuring that a Data Processing Agreement is in place between NousCubane Canada and NousCubane Australia, and a GDPR compliant Data Processing Agreement is in place between NousCubane UK and NousCubane Australia.

NousCubane Australia will retain your personal information for five (5) years, for the purpose of ongoing benchmarking analysis and reporting, so that the results can assist your Institution and other universities to improve student experiences. After the five (5) years of retention, NousCubane Australia will either securely delete your personal information, or make it fully and permanently de-identifiable so that you can no longer be linked to the information you have provided.

Should you wish to withdraw your consent at any stage, wish to submit a subject access request or have any questions about how we will process or protect your personal information, please contact privacy@nouscubane.com.

For further details about our group's data processing activities and your legal rights, please refer to our Privacy Policy <https://noscubane.com/privacy-policy>.

We reserve the right to update this Privacy Notice at any time, and we will provide you with a new Privacy Notice when we make any substantial updates. We may also notify you in other ways from time to time about the processing of your personal information.

NousCubane companies

- **NousCubane Australia:** Cubane Consulting Group Pty Ltd, ABN 15 613 111 443; Cubane Consulting Pty Ltd, ABN 44 139 204 943; Cubane Solutions Pty Ltd, ABN 23 106 955 962
 - **NousCubane UK:** Cubane Consulting (UK) Limited, Company No. 09526740
 - **NousCubane Canada:** Cubane Consulting (Canada) Ltd, Corporate No. C1169363
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